



PUT YOUR BRAND IN THE ROOM.

Connect with Dallas audiences through curated music experiences, event sponsorships, and creator content.

38,975 registrations | 319K+ event-page visits

May 2024-October 2026. Paid tickets and free RSVPs, not unique attendees.

127,050 Instagram followers | 4.38M content views

205,981 interactions in the supplied 90-day social overview.

WAYS TO PARTNER

Event sponsorship: An agreed brand presence at a curated gathering.

Recurring series: Build familiarity across multiple occasions.

Product activation: Sampling, demonstrations, or guest experiences.

Creator content: Reels, Stories, and Dallas discovery content.

Picture a vinyl listening experience with an audio brand, or a featured beverage at an R&B night. Concepts depend on venue approval and agreed scope.

THE PERSON BEHIND MOORE

Brandon Moore owns Need Moore Digital, the business behind Moore in Dallas. He connects music, culture, social experiences, and creator content to help brands become part of Dallas discovery.

Selected clients: The Roots, Mary J. Blige, Live Nation Urban, and Unbothered the Brand. Selected professional clients, not a claim of current event sponsorship.

LET'S TALK PARTNERSHIPS

Share your brand, objective, and timing. Deliverables, measurement, content usage, and pricing are agreed together.

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Reporting notes: Event figures come from the supplied ticketing report. Social figures are historical snapshots; the supplied overview graph labels July 7-October 4 without a year. Overview views include a Facebook component and are not unique people. Historical results are not a forecast. Prepared October 5, 2026.